

Set	Items	Description
S1	0	AU=(NAGAMITSU S? OR NAGAMITSU, S?)
S2	256229	(MORE OR HIGHER OR LESS? OR LOWER OR GREATER OR INCREASE? - OR DECREAS?) (2N) (THAN OR RATE? ?) (3N) (PRICE OR CHARG?)
S3	304663	(REDUC??? OR LOWER OR SPECIAL OR INTRODUCTORY) (4N) (PRICE OR CHARG???)
S4	6837534	ENERGY OR POWER OR ELECTRIC? OR UTILIT???
S5	1139564	S4(20N) (EQUIPMENT OR MERCHANDI? OR DEVICE? ? OR ELECTRONIC? ? OR GADGET? ? OR MACHINE? OR APPLIANCE?)
S6	1516407	DISCOUNT? OR REBATE OR INCENTIVE?
S7	5354	S5(15N)S6
S8	48	S7(3S)S2
S9	16169	S3(20N) (EQUIPMENT OR MERCHANDI? OR DEVICE? ? OR ELECTRONIC? ? OR GADGET? ? OR MACHINE? OR APPLIANCE?)
S10	819	S9(S)S6
S11	40	S10(S)S4
S12	88	S8 OR S11
S13	71	S12 NOT PY>2000
S14	67	S13 NOT PD=20000725:20040826
S15	59	RD (unique items)
File	9:Business & Industry(R)	Jul/1994-2004/Aug 25 (c) 2004 The Gale Group
File	15:ABI/Inform(R)	1971-2004/Aug 25 (c) 2004 ProQuest Info&Learning
File	16:Gale Group PROMT(R)	1990-2004/Aug 26 (c) 2004 The Gale Group
File	148:Gale Group Trade & Industry DB	1976-2004/Aug 26 (c)2004 The Gale Group
File	160:Gale Group PROMT(R)	1972-1989 (c) 1999 The Gale Group
File	275:Gale Group Computer DB(TM)	1983-2004/Aug 26 (c) 2004 The Gale Group
File	621:Gale Group New Prod.Annou.(R)	1985-2004/Aug 26 (c) 2004 The Gale Group
File	636:Gale Group Newsletter DB(TM)	1987-2004/Aug 26 (c) 2004 The Gale Group

15/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2004 The Gale Group. All rts. reserv.

2346636 Supplier Number: 02346636 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Patient Monitoring Systems and Telemetry Monitoring in Europe**  
**(Europe's patient monitoring systems market increased from \$461.4 mil of**  
**revenues in 1996 to \$467.6 mil in 1997)**  
Medical & Healthcare Marketplace Guide, v 1, p I-616+  
1998  
DOCUMENT TYPE: Journal; Industry Overview (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1286

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...per patient to fixed sums. This has not only limited the spending on patient monitoring **devices**, but has resulted in **lower price** ranges for the **equipment**. These changes in the market have been largely advantageous to healthcare providers. Despite reductions in...

...regulations, which require monitoring in recovery and step-down locations, have given providers the purchasing **power** to seek the cheapest prices from manufacturers which, in turn, have had to introduce large **discounts** to remain competitive in this market. The uncertainty of healthcare providers, who have continued to...

15/3,K/2 (Item 2 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2328885 Supplier Number: 02328885 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Photoshop PhotoScripter For Mac Ships**  
**(Main Event Software Inc is shipping PhotoScripter 1.0, an AppleScripter**  
**product that lets Apple Computer Macintosh users automate Adobe Systems**  
**Inc)**  
Newsbytes News Network, p N/A  
December 23, 1998  
DOCUMENT TYPE: Journal ISSN: 0983-1592 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 414

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...are AppleScript-aware, making tighter integration possible with Photoshop.

PhotoScripter 1.0 runs on a **Power** Macintosh, Mac OS System 7.5.5 or later and Photoshop 5.0 or later. PhotoScripter is priced at \$299 per single-artist license and \$999 per production **machine** license. An **introductory price** of \$899 for production **machine** licenses is available through January 3, 1999, the firm said. Educational **discounts** of 25 percent off are also offered.

The program is available for download from Main...

15/3,K/3 (Item 3 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2004 The Gale Group. All rts. reserv.

1914838 Supplier Number: 01914838 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Japan counts the cost of discounting**  
(The average Japanese household has saved Y22,000 (US\$193)/year or 1.5% of nonfood retail spending since 1992 due to the arrival of discount stores)

Market Asia Pacific, v 6, n 8, p 3  
August 1997  
DOCUMENT TYPE: Newsletter ISSN: 1059-275X (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 203

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:  
...panel reporting to the Prime Minister's office, attributes the reduction in household spending to **discounting** on clothing, beverages, home appliances, and **electronics** . Between 1992 and 1996, the average household laid out yen7.37 million (US\$64,650) in nonfood spending, excluding **electricity** and utilities **charges** . That was 1.5 percent **less than** it would have spent had there not been discount chains such as Bic Camera (electronics...

15/3,K/4 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01577413 02-28402  
**Should metering stay at the stand-alone disco?**  
Pleat, George R  
Public Utilities Fortnightly v136n3 PP: 44-48 Feb 1, 1998  
ISSN: 1078-5892 JRNL CODE: PUF  
WORD COUNT: 2776

...TEXT: meter reads.

Reference:

9 The definition of cost-effective customers may go beyond the traditional **price - greater - than** -cost parameter. Some delinquent customers may prove to be positive assets for the disco. Annual...

... charges, see Ronald Rudkin and David Sibley, "Optional Two-Part Tariffs: Toward More Effective Price **Discounting** ," Public **Utilities** Fortnightly, July 1, 1997, p. 32.

11 This disco could prevent long-run entrants by acquiring technically advanced efficient **equipment** . The failure to pursue this goal could mean a reversal in market share.

Author Affiliation...

15/3,K/5 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01027018 96-76411

**Electricity conservation: Consumer rationality versus prospect theory**

Mayer, Peter C

Contemporary Economic Policy v13n2 PP: 109-118 Apr 1995

ISSN: 1074-3529 JRNL CODE: CPI

WORD COUNT: 4432

...TEXT: of consumer (Rosenfeld et al., 1993).

Consider efficiency investments with engineering estimates of annualized costs **less than** the average **price** of electricity. Such investments would reduce electricity consumption in residential and commercial buildings by year...

... issue and the reason for demand-side management arise because consumers usually require a substantial **discount** rate before investing in **energy**-efficient **appliances** (Bhattacharjee et al., 1993, p. 71). For some types of investments, behavior implies a **discount** rate as high as 300 percent (Ruderman et al., 1987, pp. 47-8).

Bhattacharjee et...

15/3,K/6 (Item 3 from file: 15)

DIALOG(R) File 15:ABI/Inform(R)

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00892242 95-41634

**Carbon taxes, consumer demand and carbon dioxide emissions: A simulation analysis for the UK**

Symons, Elizabeth; Proops, John; Gay, Philip

Fiscal Studies v15n2 PP: 19-43 May 1994

ISSN: 0143-5671 JRNL CODE: FCS

WORD COUNT: 6880

...TEXT: expenditure on goods and services: for example, construction of fuel-efficient plants, clean-up of **electricity**-generating plants, installation of **energy**-efficient **appliances** in housing and industry, and **incentives** for substitution to less fuel-intensive household durables. An important possible policy, which would reduce...

... has increased proportionately more than that of the other goods, since it is currently zero-**rated** for VAT. Similarly, the **price** of food has fallen much **less than** other prices, since the CO<sub>2</sub> tax is applied to all food but VAT affects only...

15/3,K/7 (Item 4 from file: 15)

DIALOG(R) File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00727091 93-76312

**Pool Prices, Contracts and Regulation in the British Electricity Supply Industry**

Helm, Dieter; Powell, Andrew

Fiscal Studies v13n1 PP: 89-105 Feb 1992

ISSN: 0143-5671 JRNL CODE: FCS

WORD COUNT: 6755

...TEXT: a lower pool price, almost a pound was gained by difference payments from the regional **electricity** companies. This allowed the generators the potential to manipulate the pool price to any level...

... desired. The incumbent generators, faced with the prospect of significant new entry, have an economic **incentive** to keep prices low. The pool price is the most obvious piece of information open...

... a guide to future revenue streams would be more put off any investment in generation **equipment**, the **lower** the pool **price**. A major motive for the generators to keep prices low during the first year then...

15/3,K/8 (Item 5 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00695779 93-45000

**The three P's**

Gunnerson, Ronnie

Dealerscope Merchandising v35n2 PP: 52, 55 Feb 1993

ISSN: 0888-4501 JRNL CODE: DEA

WORD COUNT: 862

...TEXT: executives, Carcone believes consumer demand will grow in direct proportion to increasing portability in consumer **devices**.

Another "partnership" announced at the show is a 1993 cross-promotion between Gates **Energy**, manufacturer of Millennium brand batteries, and PlaySkool **Electronics**. Under the 1993 agreement, the rechargeable Millennium **Power** System becomes the official rechargeable battery of PlaySkool **Electronics**. More than 1.25 million select PlaySkool **Electronics** items will feature \$10 in Millennium **rebate** coupons, good on **Power** Cells and RapidChargers, packaged with the products. In turn, Millennium will include PlaySkool **Electronics**' product line brochures inside more than 500,000 RapidChargers. The program promises big sales in ...

... Perfect for children's party favors and stocking stuffers, the four-packs carry a retail **price** point of **less than** \$10.

Another Panasonic Battery introduction-the Super Lights Value Pack designed as a comprehensive kit...

15/3,K/9 (Item 6 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

00612947 92-28050

**System Load Factor Is Improved by Utility's SCADA and Load Management System**

Hughes, Dennis W.

Transmission & Distribution v44n4 PP: 48-51 Apr 1992

ISSN: 0041-1280 JRNL CODE: TMD

WORD COUNT: 861

...TEXT: 20,000 per month.

In addition to the voltage-control program, Navopache also controls consumers' **electric** water heaters during peak hours. The SCADA system,

again, through its software and communication system...

...kW can be shed from the peak. Customers were given a one-time \$25.00 **incentive** check at Christmas time, for participating in this program. The Western division reduced peak load 1.4 MW on 12/27/90, and demand **charge** was **reduced** \$28,069.60 (Fig. 3) (Fig. 3 omitted).

#### HEAT-STORAGE DEVICES

We are also aggressively marketing heat-storage **devices** (Fig. 4) (Fig. 4 omitted) to residential customers, so they can store heat during off...

15/3,K/10 (Item 7 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
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00259999 85-00432

#### Maytag Steps Out

Gold, Howard  
Forbes v134n14 PP: 96-97 Dec 17, 1984  
ISSN: 0015-6914 JRNL CODE: FBR

...ABSTRACT: late 1970s, Maytag attempted to diversify. It acquired Hardwick Stove Co., maker of gas and **electric** ranges and microwave ovens, in 1981. Maytag bought Jenn-Air Corp., innovator of the **electric** downdraft grill range, from United Technologies' Carrier division in 1982. Although the diversifications may have...

... by tying it more closely to the economy-sensitive home-building cycle. In addition, the **appliance** business is becoming more and more competitive, forcing Maytag to engage in limited **price discounting** and rebates to **reduce** unsold dishwasher inventories. Maytag president Daniel Krumm realizes, however, that to stand still is to...

15/3,K/11 (Item 8 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
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00233310 84-11871

#### Fillips for the Future

Tisdall, Patricia  
Marketing v16n7 PP: 42-45 Feb 16, 1984  
ISSN: 0025-3650 JRNL CODE: MAR

...ABSTRACT: there could be an expansion in activity as new users, especially retailers, experiment with new **electronic** facilities to launch **special** promotions. The emphasis on **price** reduction will likely give way to more imaginative forms of adding value. Sales promotion was...

...established in its own right. Sales promotion is now complementing media spending by adding creative **energy** to theme campaigns and boosting sales tactically. Breakfast cereal producers are among the largest traditional ...

... role of converting the product awareness generated through advertising into sales by providing a tangible **incentive** to buy.

15/3,K/12 (Item 9 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00156770 81-26647

**How the Energy Tax Act Affects Capital Budgeting**

Adams, Steven J.; Whittenburg, Gerald E.

Management Accounting v63n5 PP: 34-39 Nov 1981

ISSN: 0025-1690 JRNL CODE: NAA

ABSTRACT: The **Energy** Tax Act (ETA) of 1978 provided taxpayers significant tax breaks to encourage investment in projects that are primarily for the use of nonpetroleum fuel stocks. The tax **incentives** are for the conservation of **energy** and provide tax credits for purchase of equipment that meets statutory requirements. This credit is in addition to the regular 10% investment credit. The credit has the effect of **reducing** the purchase **price** of qualifying **equipment** by as much as 25%. In order to qualify, the property must be new, tangible...

... will qualify for the credits. Synthetic fuel equipment and coal gasification also qualify as alternative **energy** property. Firms will probably benefit from these provisions when a capital budgeting decision is made...

**15/3,K/13 (Item 1 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07588877 Supplier Number: 63555677 (USE FORMAT 7 FOR FULLTEXT)

**MobShop, Inc. Goes Global.**

PR Newswire, pNA

July 19, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 538

... of the Atlantic.

MobShop's technology powers services that allow consumers to pool their purchasing **power** to obtain volume **discounts** on popular brand-name products sold by the company's partner suppliers. The more people who buy a product, the **lower** the **price** falls for everyone. Products offered through MobShop Germany's service include computer hardware, software, PDAs, printers and consumer **electronics**.

"This is an important milestone for MobShop as the company expands its overseas operations and...

**15/3,K/14 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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06033259 Supplier Number: 53477156 (USE FORMAT 7 FOR FULLTEXT)

**Photoshop PhotoScripter For Mac Ships 12/23/98.**

Newsbytes, pNA

Dec 23, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; General Trade

Word Count: 427

... are AppleScript-aware, making tighter integration possible with

Photoshop.

PhotoScripter 1.0 runs on a **Power** Macintosh, Mac OS System 7.5.5 or later and Photoshop 5.0 or later. PhotoScripter is priced at \$299 per single-artist license and \$999 per production **machine** license. An **introductory price** of \$899 for production **machine** licenses is available through January 3, 1999, the firm said. Educational **discounts** of 25 percent off are also offered.

The program is available for download from Main...

15/3,K/15 (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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04310918 Supplier Number: 46319284 (USE FORMAT 7 FOR FULLTEXT)

**MINC ANNOUNCES PL-LINK, A COMBINED TOOLSET PROVIDING EXTENDED CPLD/FPGA DESIGN CAPABILITIES**

News Release, pN/A

April 22, 1996

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 538

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...With ?L-L NK, both PLDesigner-XL and ASYL+ users can now obtain the full **power** of both tools," said Kevin Bush, vice president of sales and marketing for MINC. "The...

...design capabilities. PL-Link is now available at \$9,995 on the PC, a 30% **discount** over the combined list prices of the individual PLDesigner-XL and ASYL+ synthesis products. PL...

...also obtain the upgrade to PL-LINK for \$2,500. Additionally, MINC is offering a **special** upgrade **price** to those PLDesigner-XL customers who have the Xilinx, Altera, Actel or Lattice **device** design modules. Contact MINC for details. MINC's products set a new standard of capability...

15/3,K/16 (Item 4 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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03055536 Supplier Number: 44157485 (USE FORMAT 7 FOR FULLTEXT)

**Low-priced tools don't have to mean low profits**

National Home Center News, v0, n0, p32

Oct 11, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 817

... Arkansas have to carry low-end tools or 'lose out on business,' explained National's **power** tool **merchandise** manager John Collins. 'You have to play ball with ( **discounters** like Wal-Mart) or lose sales.'

Of the 60 **power** tool stockkeeping units at the nine National units in Arkansas, just six are what Collins...

...Other (retailers) with higher-end tools, like DeWalt, Milwaukee and Porter Cable, work on a **higher** ticket **price** but the same or **lower** margin' **than** entry level tools, said Ed Hahn, divisional merchandise



manager for the East Coast's Channel...

15/3,K/17 (Item 5 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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02871616 Supplier Number: 43869739 (USE FORMAT 7 FOR FULLTEXT)

**ABB Unveils Compact, Low-HP AC Drive Easy to Install and Use; Built to 'Take It'**

News Release, p1

June, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 733

... 5 HP, 480 VAC), the new ACS 200  
offers users maximum application flexibility for little more than  
the  
price of a conventional motor starter. Inefficient single-speed  
conveyors, pumps, fans, blowers, compressors, extruders, centrifuges  
and other devices can now be economically upgraded to true stepless  
control. As a further incentive, many electric utilities  
throughout  
the United States offer users substantial rebates for the purchase of  
efficient variable speed...

15/3,K/18 (Item 6 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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02828888 Supplier Number: 43803459 (USE FORMAT 7 FOR FULLTEXT)

**ABB Unveils Compact, Low-HP AC Drive**

News Release, p1

May, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 739

... 5 HP, 480 VAC), the new ACS 200  
offers users maximum application flexibility for little more than  
the  
price of a conventional motor starter. Inefficient single-speed  
conveyors, pumps, fans, blowers, compressors, exttuders, centrifuges  
and other devices can now be economically upgraded to ttue stepless  
control. As a further incentive, many electric utilities  
throughout  
the United States offer users substantial rebates for the purchase of  
efficient variable speed...

15/3,K/19 (Item 7 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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02551735 Supplier Number: 43382533 (USE FORMAT 7 FOR FULLTEXT)

**How to Deal Yourself a Winning Credit-Card Hand**

Financial Services Week, p30

Oct 19, 1992

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 814

This time it's the non-banks against the banks. General Motors' and General Electric's just-minted MasterCards promise to knock off 5% of your billings against the price of a new car or **appliance**.

GTE proffers **discounts** on local phone calls. AT&T slashes the annual percentage rate on its Universal Visa...

...users cut-rate long-distance calls.

In rebuttal, many banks are introducing two-tier interest **rates** ostensibly rewarding heavy **chargers**. But the **lower rates** are largely window dressing, because the people who can qualify for them tend to pay...

15/3,K/20 (Item 8 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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02094060 Supplier Number: 42711391 (USE FORMAT 7 FOR FULLTEXT)

**Financing Aids Convince Hospital to Revamp with Heat Pumps**

Energy User News, p8

Feb, 1992

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Tabloid; Trade  
Word Count: 688

... options. According to one administrator, Mark Stoddard, installing heat pumps meant securing a UP&L **incentive** payment, while no rebates were available for gas-fired **equipment**. Furthermore, the **energy** office would not pay to retrofit the facility's 20-year-old DX cooling system...

...to Archer Mechanical Maintenance Contractors Inc., West Valley, Utah, the hospital found the actual contract **price** was thousands of dollars **higher than** the bid, and had to try to renegotiate.

Sources connected with the story do...

...UP&L are owned by PacificCorp., Portland, Ore., Ealy said he was never pressured to **discount** the **equipment** price and help the **utility** retain its customer. But UP&L did alert Ealy to the project, he said, so...

15/3,K/21 (Item 9 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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01725200 Supplier Number: 42155247 (USE FORMAT 7 FOR FULLTEXT)

**ISDN Slow In Coming**

CommunicationsWeek, p12

June 17, 1991

Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 366

... the CPE (vendors) and the LECs (local exchange carriers) to provide a full range of **equipment** and service before they commit to ISDN. And the LECs must justify the capital investment to their public **utilities** commissions without a clear user demand," Iverson said.

Although telcos can offer **incentives** such as **discounts** and

rebates, Winer said ISDN users should "be wary of hidden costs." Such costs include "packet-per-second" fees for data transmissions and termination charges .

Other users want more uniform rates in the form of tariffs across the telcos' service regions.

For example, Englewood, Colo.-based...

15/3,K/22 (Item 10 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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01551529 Supplier Number: 41897922 (USE FORMAT 7 FOR FULLTEXT)

**Agency Expands Trade Center's Retrofit: From Garage to Common Areas With T-8 System**

Energy User News, p19

March, 1991

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid; Trade

Word Count: 448

... hour, reduced electricity by 520,000 kwh annually.

The ballast installation netted an \$18,165 rebate from the New York Power Authority, a separate state agency that serves as the utility for city, state and local government buildings in New York City. NYPA's Electronic Ballast Rebate Program, then a pilot program, provided \$7.50 for each electronic ballast installed, and reduced the price premium to \$87,835.

Based on increased rebates expected from NYPA's permanent High Efficiency...

15/3,K/23 (Item 11 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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01244172 Supplier Number: 41442251 (USE FORMAT 7 FOR FULLTEXT)

**Edison Price sets discount on 3 energy-saving groups**

HFD-The Weekly Home Furnishings Newspaper, v0, n0, p26

July 16, 1990

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 172

... PL-13 fluorescent bulbs and its Baflux and Simflux families of compact fluorescent downlights.

"Many electric utility companies are offering rebate programs to their commercial customers who install equipment that reduces energy loads," said Emma Price , president. "One of the best ways to do that is to use compact fluorescents to replace existing incandescent fixtures. Our discount offered in the EPL Rebate program will further entice these end users to conserve energy through more efficient equipment."

"Reduced energy loads will save money for the electric customer," said ...

15/3,K/24 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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12445147 SUPPLIER NUMBER: 63806598 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**An econometric model of production with endogenous improvement in energy efficiency, 1970-1995.**

CONRAD, KLAUS

Applied Economics, 32, 9, 1153

July 15, 2000

ISSN: 0003-6846 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 5945 LINE COUNT: 00513

... of technical progress matters. If technical progress is embodied, tax credits for investments in new **energy** -efficient **equipment** provide an **incentive** to realize its effects more quickly than if technical change were unembodied. However, under embodied technical change **energy** savings can be realized only by changing the energy using characteristics of the long-lived...

**15/3,K/25 (Item 2 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

12353351 SUPPLIER NUMBER: 62197035 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**ATM Fees: Does Size Matter?**

Stavins, Joanna

New England Economic Review, 13

Jan, 2000

ISSN: 0028-4726 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 7495 LINE COUNT: 00692

... Because large banks tend to have larger ATM networks, they may opt to provide stronger **incentives** not to use their rivals' **machines** than do small banks.

Finally, large banks could **charge higher** ATM fees **than** do small banks because of their market **power**. We test a hypothesis that larger banks charge higher ATM fees either because of the...

**15/3,K/26 (Item 3 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

11583933 SUPPLIER NUMBER: 55294995 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Capital productivity: why the US leads and why it matters.**

Agrawal, Raj; Findley, Stephen; Greene, Sean; Huang, Kathryn; Jeddy, Aly;

Lewis, William W.; Petry, Markus

McKinsey Quarterly, 3, 38(1)

Summer, 1996

ISSN: 0047-5394 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 5468 LINE COUNT: 00458

... rate-of-return regulation, which is prevalent in all three countries, gives managers no direct **incentive** to use their resources productively, US regulators drive their industry to high productivity by more closely scrutinizing capital investment and ensuring that consumers pay low prices for **electricity** US shareholders create similar pressure to perform. Low prices, high demand, high utilization, and high...

**15/3,K/27 (Item 4 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

09646466      SUPPLIER NUMBER: 17837277      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**An overview of economic and financial developments in 1994-95. (Pakistan)**  
Economic Review, v26, n11, p19(5)  
Nov, 1995  
ISSN: 0531-8955      LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 4654      LINE COUNT: 00362

... cent from 11.2 per cent in 1993-94. In the event, all of the **price** indices recorded **higher rates of increase** in 1994-95 compared with the preceding year. The Consumer Price index recorded an annual...

15/3,K/28      (Item 5 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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08918969      SUPPLIER NUMBER: 18536246      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Head to head. (competition among British Columbia's retailers) (Cover Story) (Industry Overview)**  
Magee, Christine  
BC Business, v24, n6, p29(2)  
June, 1996  
DOCUMENT TYPE: Cover Story Industry Overview      ISSN: 0829-481X  
LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 902      LINE COUNT: 00078

... S. counterparts, these department stores are beginning to emphasize fashion and apparel, leaving the superstores, **discounters** and specialty stores to battle for the housewares and **appliance** categories.

Sources of supply remain critical. Purchasing **power** and buying groups are being used to maximize terms, **discounts**, and reduced lead times. Although the adoption of EDI (**electronic** data interchange) has been slow in B.C. and across Canada, it is expected that...

15/3,K/29      (Item 6 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

08540035      SUPPLIER NUMBER: 18110892      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**The welfare effects of raising household energy prices in Poland.**  
Freund, Caroline L.; Wallich, Christine I.  
Energy Journal, v17, n1, p53(25)  
Jan, 1996  
ISSN: 0195-6574      LANGUAGE: English      RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 9296      LINE COUNT: 00749

... from the fall in coal consumption after the price hikes in 1990. For power, the **price** elasticities may also be **lower** than in the market economies. Because of poor technology, **appliances** in the central European countries use much more **electricity** than their European counterparts. For example about 30 percent of the stock of TVs in...

...Schipper, and Salay, 1994). In the last 20 years more homes have become owners of **electrical** appliances as well (Meyers, Schipper and Salay, 1994). Turning over this stock **energy** consuming appliances will take time, until more efficient ones replace them one can expect price...

15/3,K/30 (Item 7 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07961013 SUPPLIER NUMBER: 17167800 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Do New York dairy farmers maximize profits or minimize costs?**

Tauer, Loren W.

American Journal of Agricultural Economics, v77, n2, p421(9)

May, 1995

ISSN: 0002-9092 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 4798 LINE COUNT: 00381

... the twelve available indices, as published, were used.

Expenditure categories from the farm data are **more** extensive **than** these **price** indices, so it was necessary to combine selected items as shown in table 1. Many...

15/3,K/31 (Item 8 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07866568 SUPPLIER NUMBER: 16875497 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**The design and operation of JCPenney's ice storage system takes conversion and/or addition of future controls and equipment into consideration.**

(J.C. Penney Company Inc.)

Bartlett, Thomas A.; Froebe, Rick

Heating, Piping, Air Conditioning, v67, n4, p27(6)

April, 1995

ISSN: 0017-940X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 2955 LINE COUNT: 00236

... cents per KWH with an 81 percent increase in demand charges and a 10 percent **decrease** in usage **charges**. As you can see, the **rates** **increased** much more than the 20 percent that was anticipated. But since they were KW demand...

15/3,K/32 (Item 9 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07864549 SUPPLIER NUMBER: 16875035 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Rebates, loans, and customers' choice of appliance efficiency level:**

**combining stated- and revealed-preference data.**

Train, Kenneth E.; Atherton, Terry

Energy Journal, v16, n1, p55(15)

Jan, 1995

ISSN: 0195-6574 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 5252 LINE COUNT: 00432

... customers consider \$1 of financing to be equivalent to about a third of a dollar **lower price** for the high efficiency **appliance**. Since a **rebate** decreases the price of the **appliance**, this implies that \$3 in extra financing is seen by customers to be equivalent to a \$1 increase in the **rebate**; or, stated alternatively, a dollar of extra **rebate** is three times as valuable to the customer as \$1 of extra financing. This considerably...

15/3,K/33 (Item 10 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06804023 SUPPLIER NUMBER: 15133464 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Marketing communications renaissance.**

Kitchen, Philip J.

International Journal of Advertising, v12, n4, p367(20)

Fall, 1993

ISSN: 0265-0487

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 9276 LINE COUNT: 00799

... it illustrates the way in which sales promotion was perceived in 1982. The balance of **power** or influence between advertising and sales promotion moved significantly in favour of the latter during...

...Major developments leading to the growth in sales promotion have been first: the balance of **power** transfer between manufacturers and retailers; initially, manufacturers held the **power**. As the **power** of television seems to have waned in terms of communication effectiveness, the birth of optical...

...real or significant product differentiation, consumers have become more reliant on price or price-related **incentives** (coupons, pence-off deals, refunds, give-aways and competitions). Sales promotion offers temporary advantages over...

15/3,K/34 (Item 11 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06483605 SUPPLIER NUMBER: 13880082 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Wal-Mart blazes retail trail as other discounters follow. (includes related articles) (Wal-Mart)**

Discount Store News, v32, n11, p41(4)

June 7, 1993

ISSN: 0012-3587

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 2375 LINE COUNT: 00204

... leading food merchant by the end of the decade.

Power merchandising at Wal-Mart entails **more than** its publicized everyday low **price** program. The nexus of elements that made the company's merchandising so successful also includes...

15/3,K/35 (Item 12 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06421220 SUPPLIER NUMBER: 13636935 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Southwestern Bell (SWB) said companies in 12 largest cities in its region now can buy frame relay service. (Telephony)**

Communications Daily, v13, n50, p4(2)

March 16, 1993

ISSN: 0277-0679

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 425 LINE COUNT: 00034

... Hans Kruse of Ohio U., David Landsbergen of Ohio State U. Advent of

customer-premises **equipment** available in **discount** stores has introduced new options for consumers that offers feature-rich service in exchange for **lower toll charges**, authors say.

FCC has published new newsletter, Field Highlights, to focus on Commission's regional...

15/3,K/36 (Item 13 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06414668 SUPPLIER NUMBER: 13594795 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**B.Y.O.B. (store slogan: Bring Your Own Bag) (Notebook) (Company Profile)**  
Cory, Jim  
Chilton's Hardware Age, v230, n3, p163(1)  
March, 1993  
DOCUMENT TYPE: Company Profile ISSN: 8755-254X LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 627 LINE COUNT: 00048

...ABSTRACT: Borgatti has grown his off-price operation into a more than \$60-million-a-year **discount** store that stocks hardware, lawn and garden items, photographic **equipment**, **power** tools and shoes. Until very recently, the store ran on a cash-only basis and...

15/3,K/37 (Item 14 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

05871996 SUPPLIER NUMBER: 12043545 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Financing aids convince hospital to revamp with heat pumps. (Department of Energy's Institutional Conservation Program, Gunnison Valley Hospital, Gunnison, Utah)**  
Bryant, Frank  
Energy User News, v17, n2, p8(1)  
Feb, 1992  
ISSN: 0162-9131 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 711 LINE COUNT: 00056

... to Archer Mechanical Maintenance Contractors Inc., West Valley, Utah, the hospital found the actual contract **price** was thousands of dollars **higher than** the bid, and had to try to renegotiate.

Sources connected with the story do...

...UP&L are owned by PacificCorp., Portland, Ore., Ealy said he was never pressured to **discount** the **equipment** price and help the **utility** retain its customer. But UP&L did alert Ealy to the project, he said, so...

15/3,K/38 (Item 15 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

05813118 SUPPLIER NUMBER: 12040005 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**The thinking person's decade: 'lazy buying' by consumers is history, and salespeople must be prepared. (supplement: Buyers' Guide to Laundry Appliances)**  
Nevin, Frederick W.  
HFD-The Weekly Home Furnishings Newspaper, v66, n11, pL6(1)



March 16, 1992

ISSN: 0746-7885

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 612

LINE COUNT: 00049

... point that the lowest price isn't always the cheapest--a machine with a higher **energy** -efficiency rating will make back the higher purchase price within two years with lower **utility** bills, and frequently the **power** company will add a **rebate** as well.

In addition to well-trained sales-people, strategic arrangement of product displays is...

15/3,K/39 (Item 16 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

05752512 SUPPLIER NUMBER: 11728646 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**CHRYSLER ANNOUNCES PRICES FOR NEW JEEP GRAND CHEROKEE**

PR Newswire, 0121A2024

Jan 21, 1992

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 323

LINE COUNT: 00028

... reduce the price compared to ordering the options individually. For example, a \$1,000 Olympic **discount** is applied to a Laredo \$1,755 value package that includes air conditioning, **electric** rear window defroster, **power** windows and door locks, keyless entry system and **electronic** AM/FM-cassette radio, **reducing** the **price** of the **equipment** to \$755.

The four-speed overdrive automatic transmission adds \$877 to the cost of the...

15/3,K/40 (Item 17 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

05590556 SUPPLIER NUMBER: 11730089 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**OECD economic surveys - United States. (Organization for Economic Cooperation and Development) (includes related articles)**

OECD Economic Surveys - United States, p9(148)

Nov, 1991

ISSN: 0474-5329

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 35745

LINE COUNT: 02891

... establishes the "tax rate" needed to achieve the emission target. Sources with abatement costs higher **than** the **price** of allowances will buy more **of** them, while those with lower costs can make a profit by selling them and bearing...

15/3,K/41 (Item 18 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

05579623 SUPPLIER NUMBER: 11671689 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Hydro's conservation plan could be too costly. (Ontario Hydro)**

Scotton, Geoffrey

Financial Post, p5(1)

Nov 30, 1991

ISSN: 0015-2021

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 758 LINE COUNT: 00059

... bulbs in November to 3.6 million Ontario households as part of the program.

The **utility** also plans to encourage the use of **energy** -efficient **appliances** through subsidies and will offer **incentives** to industry to lower **power** consumption.

But critics gripe about the cost of Hydro's plans. In its 1991 rate ...

15/3,K/42 (Item 19 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

04833859 SUPPLIER NUMBER: 08960176 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Bright ideas for selling more lighting products. (light bulbs)**  
Snyder, Glenn  
Progressive Grocer, v69, n11, p117(4)  
Oct, 1990  
ISSN: 0033-0787 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 2100 LINE COUNT: 00161

... especially during the holidays) and multiprong outlets are also good sellers. Keep in mind that **energy** saving is back. The Middle East situation and the possibility of rising kwh rates have boosted interest in saving **energy** -and in associated light bulbs. Play this up with slogans like: Save **Energy** , Save money. Some mottos for the Thanksgiving/Christmas season include: Light Up Your Holidays ... Holiday...

15/3,K/43 (Item 20 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

04616395 SUPPLIER NUMBER: 09270143 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Housework a thing of the past? (home automation)**  
Garrett, Simon  
British Telecom World, p56(4)  
June, 1990  
ISSN: 0953-8429 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 2290 LINE COUNT: 00174

... Electricity companies, for example, could offer incentives to consumers prepared to turn off heavy usage **appliances** on demand during peak periods. This would be done automatically, and, in return, the company might **charge** a **lower** tariff

Security systems often make use of external agency services to monitor the system, and...

15/3,K/44 (Item 21 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
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04616212 SUPPLIER NUMBER: 09090113 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**NARUC: customer power generation not cost-effective, but conservation is.**  
(National Association of Regulatory Utility Commissioners)  
International Solar Energy Intelligence Report, v16, n10, p95(1)  
May 18, 1990

ISSN: 0148-4095      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT: 1159      LINE COUNT: 00095

... week. In general, these are economical, the technology is fully commercial but continues to evolve.

\* **Appliance Efficiency Standards.** (Refrigerators, freezers, electric water heaters, and room and central air-conditioners in the residential and utility sectors and appliance manufacturers.) The cost is put at 4 [cents]/kWh at an 18% discount rate, 3 [cents]/kWh at 12% discount and 5 [cents]/kWh at a 25% discount. This option is economically competitive with utility supply, All appliances are available today and no technological developments are awaited.

In other ratings, combustion turbine self...

15/3,K/45      (Item 22 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

03686394      SUPPLIER NUMBER: 06580608      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Push mower sales stall; riding mowers surge.**

Liebeck, Laura

Discount Store News, v27, n17, p46(1)

Aug 22, 1988

ISSN: 0012-3587      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT

WORD COUNT: 1129      LINE COUNT: 00086

... retailers sold mowers at prices 22 percent above national retailers, while lawn and garden outlets charged 31 percent more than national retailers.

Like most purchasers of outdoor power equipment, the typical purchaser of a push...

15/3,K/46      (Item 23 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
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02839384      SUPPLIER NUMBER: 04272517      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Let down by the drooping dollar. (Asia's aggressive "little dragons" restrain prices to maintain market share)**

Boyer, Edward

Fortune, v113, p95(3)

June 9, 1986

ISSN: 0015-8259      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT

WORD COUNT: 2055      LINE COUNT: 00161

15/3,K/47      (Item 24 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
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02482664      SUPPLIER NUMBER: 03865039      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**New item technology, design alter face of electronics. (consumer electronics) (census '85-'86)**

Discount Store News, v24, p102(1)

July 22, 1985

ISSN: 0012-3587      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT

WORD COUNT: 625      LINE COUNT: 00050

... for instance, even in its economically depressed markets, nearly doubled its annual rate of kitchen **electrics** sales gains to nearly 14% in 1984's final quarter, when the **discounter** gave under-cabinet **appliances** their own permanent 10-12-ft. display area in small **electrics** and expanded sku's from two to seven.

Heck's now stocks four space-saving...

**15/3,K/48 (Item 25 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

02036060 SUPPLIER NUMBER: 03291299 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Financial services: long-distance runner. (1983 performance scoreboard)**

Stoffman, Daniel

Canadian Business, v57, p74(4)

June, 1984

ISSN: 0008-3100

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 1803 LINE COUNT: 00137

... more to process than the 60 charged, yet because the bank is subsidizing the service, **utility** companies have no **incentive** to promote the development of cheaper **electronic** methods to process the payments. Says Korthals: "Technological development is being impeded because we don  
...

**15/3,K/49 (Item 1 from file: 160)**

DIALOG(R)File 160:Gale Group PROMT(R)  
(c) 1999 The Gale Group. All rts. reserv.

02381439

**Family Dollar Stores - Marketing Procedures**

Annual Report 1989 p. 0

... this unadvertised policy continues to permit our buyers to concentrate the Company's substantial purchasing **power** on a limited number of items, and to offer our customers a fairly broad selection...

... last year, to better meet the needs of our target customers, the selection of apparel **merchandise** in the stores has emphasized basic items at even **lower** average **price** points. This action, together with our price policy, reinforces Family Dollar's identity with our customers as the **discount** retailer with merchandise at prices they can afford.

The merchandise mix is divided between hardlines...

**15/3,K/50 (Item 2 from file: 160)**

DIALOG(R)File 160:Gale Group PROMT(R)  
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02268247

**Japanese Home Electric Appliance Makers Introducing New Price Format**

Comline Electronics July 28, 1989 p. 4

In an effort to stabilizing market prices and prevent underselling, a number of Japanese home **electric** appliance manufacturers have either begun to, or are currently in the process of, introducing a new product-pricing format for their respective ranges of home **electric appliances**. Establishing the new price format involves (1)

re-establishing a standard price close to the practical market **price** and  
(2) reducing some of the **rebate** -bonuses aimed at expanding sales.  
Toshiba Corp. (6502) and Hitachi, Ltd. (6501) have already introduced  
...

15/3,K/51 (Item 3 from file: 160)  
DIALOG(R)File 160:Gale Group PROMT(R)  
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01706036  
**PERMA POWER INTRODUCES FIRST UNIVERSAL REMOTE POWER SWITCH.**  
NEWS RELEASE May 27, 1987 p. 11

The computer industry's first universal Remote **Power** Switch, a single outlet device that can be used for remote controil of multiple outlet strips, surge suppressors, computers or peripherals, has been introduced by Perma **Power Electronics**, Inc. The Perma **Power** (R) Remote Switch has a suggested retail **price** of \$19.95. A **special** introductory \$3.00 manufacturer's **rebate** is currently available at participating dealers. The remote switch features a Velcro (R) mounting pad...

... be placed conveniently under a desk or work table to control an entire workstation. Perma **Power** marketing manager Jay Goldstein said the unique benefits of the switch combined with the manufacturer's **rebate** make the switch particularly attractive. The Model R119 Remote Switch converts a surge suppressor or...

... foot cord, the switch is rated for 1,800 watts. 15 amps maximum. The Perma **Power** Remote Switch is UL listed and features a full one year warranty.  
...

15/3,K/52 (Item 4 from file: 160)  
DIALOG(R)File 160:Gale Group PROMT(R)  
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01661178  
**Fonar - Market Information.**  
ANNUAL REPORT 1986 p. 01

X-ray **machines**, ultrasound **machines** digital radiography systems and nuclear medicine compete with the Company's product by offering significantly **lower price** and space requirements. However, the Company believes that the quality of the images produced by...

... NMR scanner. FONAR also faces competition within the NMR industry from such firms as General **Electric** Company, Technicare Corporation, which is a subsidiary of Johnson and Johnson, Inc., Elscint Ltd., Picker International Division of The General **Electric** Company PLC, of England, Philips N.V., Diasonics, Inc., Toshiba Corporation and Siemens A.G...

... those available to FONAR and have in the past, and may in the future, heavily **discount** the sales price of their scanners. Prices for NMR systems range from \$1 million to...

15/3,K/53 (Item 5 from file: 160)  
DIALOG(R)File 160:Gale Group PROMT(R)  
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01339959

**Comfort and construction.**

STATISTICAL PANORAMA-AIR CONDITIONING HEATING & REFRIGERATION NEWS April  
7, 1986 p. 7-102+

... comfort conditioning market is changing due to the drop in world prices and the gas **price** -depressing effect of **lower** residual oil costs. Departures from traditional **equipment** to designs based on new technology and a growing consumer willingness to pay more for higher efficiencies reached full development in 1984, a year when renewable **energy** also reached its high-water mark. In the heating sector, 1984 was the first year ...

... comfort cooling equipment efficiencies, with their associated higher first costs, due to the magnitude of **incentive** programs launched by summer-peaking **electric utilities** seeking to postpone the addition of additional generating capacity.

...

15/3,K/54 (Item 6 from file: 160)

DIALOG(R)File 160:Gale Group PROMT(R)

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00354599

Gov Carey has proposed a statewide energy conservation program for New York, to reduce energy consumption by 7.  
New York Times May 13, 1977 p. 11

... legislation next year. The requirement that homeowners make their fuel bills available should create an **incentive** for people to make their houses more **energy** -efficient. Pilot lights waste 80% of the natural gas they use. Under the proposal, no new **appliances** containing pilot lights could be sold in NY. They may be replaced with **electric** ignition **devices**. The plan calls for the **Energy** Office to set new lighting standards for commercial buildings. The Public Service Commission would require electric utilities to **charge higher rates** for lighting that exceeded the standard.

...

15/3,K/55 (Item 1 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

01465111 SUPPLIER NUMBER: 11631010 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Are software prices declining?**

Soft-Letter, v9, n2, p1(3)

Nov 24, 1991

ISSN: 0882-3499

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 1015 LINE COUNT: 00079

**TEXT:**

...the whole pricing structure of software is under pressure." Raymond Strong, senior systems analyst, Westinghouse **Electric** Corp. (quoted in Computerworld) Sorry, Ray, it's not that simple. True, there's been...

...time, we've also seen a broad movement among large software companies to shrink reseller **discounts** (typically to about 40%-45% off list) and to cut back on end-of-quarter blowout sales. The result: The **discounted**

street price for a mainstream product like 1-2-3, which used to sell for...

...of their products for individual channels. Thus, Polaroid's OneStep camera showed up in mass **merchandisers** at a substantially **lower price** than it did in camera stores--but the higher-priced version was packaged differently and...

15/3,K/56 (Item 2 from file: 275)

DIALOG(R) File 275:Gale Group Computer DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

01320218 SUPPLIER NUMBER: 07894728 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Interview with a used equipment dealer. (Raphael M. Feldman, president of Sysgen Inc.) (interview)

Knight, Steve

DG Review, v10, n4, p40(7)

Oct, 1989

DOCUMENT TYPE: interview ISSN: 1050-9127

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 2350 LINE COUNT: 00166

... on that level. Yes, I could go back and negotiate with my end user to **lower** the **price** so that I can further **lower** the **price** on the resale of the **equipment**. But again, who gets hurt? The end user, and DG. As a matter of fact...

...my attention that DG has used new product in CPD sales, which means DG is **discounting** new product through their CPD division. to me, this shows how determined DG is to...

...known for, and that's what they should concentrate on. If they'd focus their **energy** on new equipment sales, you would see their stock price back up in the 40s...

15/3,K/57 (Item 1 from file: 621)

DIALOG(R) File 621:Gale Group New Prod. Annou. (R)

(c) 2004 The Gale Group. All rts. reserv.

01121852 Supplier Number: 40945178 (USE FORMAT 7 FOR FULLTEXT)

SOFTWARE ALTERNATIVE TO EXPENSIVE, HIGH-RESOLUTION MICE NOW AVAILABLE FROM MICROSPEED

News Release, p1

Sept 19, 1989

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 852

... available in MicroSpeed (TM), Inc.'s MicroSpeed Mouse Utilities (TM) package. For \$39.95, far **less than** the **price** of a new mouse, the MicroSpeed Mouse **Utilities** package features enhanced pointing **device** drivers and **utilities** for upgrading the performance of existing mice and other input **devices**, including the MAP (TM) (MicroSpeed Automatic Precision) **device** driver for improved resolution and automatic gain adjustment. Current mouse owners receive a \$10 **rebate** with the purchase of the MicroSpeed Mouse **Utilities** package.

The MicroSpeed Mouse **Utilities** package includes:

- o MicroSpeed's MAP advanced pointing **device** driver with automatic gain adjustment
- o MAPWIN (TM), a companion driver with automatic gain adjustment...

15/3,K/58 (Item 1 from file: 636)

DIALOG(R) File 636:Gale Group Newsletter DB(TM)  
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04634537 Supplier Number: 61580344 (USE FORMAT 7 FOR FULLTEXT)  
**New user friendly, low cost CELVIN computer heats up PC market through exclusive launch on LetsBuyIt.com.**  
M2 Presswire, pNA  
April 19, 2000  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 879

... its place as the number one UK co-shopping site for computers and high-tech **equipment** . This offer shows the **power** of concentrated consumer interest not only by providing **discounts** to our members, but also through special purchase opportunities such as the Celvin."

Michael Plougmann...to market, which gives community shoppers the chance to buy the CELVIN at an easy **price** . "

With a start-up of **less than** 10 seconds, the CELVIN Easy PC from Fujitsu Siemens Computers, is based on the Easy...

15/3,K/59 (Item 2 from file: 636)

DIALOG(R) File 636:Gale Group Newsletter DB(TM)  
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01874447 Supplier Number: 43234451 (USE FORMAT 7 FOR FULLTEXT)  
**Discount Shop Begins Selling Mobile Telephone Contracts**  
NTT Topics, pN/A  
August 17, 1992  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 187

A household **electrical appliance discount** shop in Tokyo said Tuesday it has begun selling mobile telephone contracts at prices more than 30% lower than normal.

Jonan Denki Co., known for **discount** sales of home **electrical appliances** , said it has started reselling both telephones and subscription rights for Nippon Idou Tsushin Corp...

...the going rate.

The company sells contracts at 50,000 yen each, including the telephone, **less than** the regular 75,000 yen **price** .

Other mobile telephone service companies expressed concern that the Jonan Denki discount sale will spread...